



# EXPERTISE MEMO

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## TYLER RENAGHAN

Vice President of Grocery

### ABOUT

Tyler Renaghan is the Vice President of Grocery at Upside, the largest food and fuel app in the US.

Together with his previous experience as the Senior Director of Partnerships at Instacart — where he was responsible for leading the partnership strategy and cultivating relationships with North America’s top retail partners — Tyler has a unique window into the economics and operations of the grocery industry including both national retailers and regional and independent stores.

Tyler is able to speak to consumer grocery shopping behavior, how supermarket net profits are calculated, grocery store costs overall, how inflation and rising labor costs have impacted the grocery industry, and the challenges impacting retailers today.

Tyler also held various leadership roles at Groupon including General Manager of Card-Linked Offers, Regional Vice President of Sales, and Senior Manager of Merchant Success.

### TYLER CAN SPEAK TO

- Personalizing the grocery shopping experience
- Evolving shopping behaviors of consumers
- Empowering retailers for the future of grocery
- The state of the grocery industry
- The keys to customer relationship building