



Welcome

If you haven't been to the New York Marriott East Side lately, I'd like to take this opportunity to tell you about our \$27 million renovation project that has just been completed. On your next visit, you will find completely renovated guest rooms — featuring the Marriott signature Revive® bedding and 300-thread-count Egyptian cotton linens atop a plush pillow-top mattress AND our new Plug In Room (more details inside) — plus a new Concierge Lounge and a brand-new fitness center. Additionally, our entire hotel is now smoke-free!

Many of you may not know the building that houses our hotel was originally constructed back in 1924 as Shelton Towers and was considered an architectural landmark. In fact, *Architecture Magazine* noted that Shelton Towers was the largest hotel in the world in the mid-1920s and was proclaimed "the most notable architectural achievement of our time."

Times have surely changed, but we are quite proud of our all-new hotel — which is still a classic on Manhattan's East Side — and look forward to welcoming you back very soon.

Sincerely,

Chris Ender



Exercise with Altitude — and a View!

Your next workout at the New York Marriott East Side will be anything but ordinary. Our brand-new 1,300 square-foot fitness center is located on the 35th floor and features panoramic views of midtown Manhattan.

High-tech meets history as the latest in workout equipment is accented by exterior stone gargoyles from the 1920s that frame this spectacular, airy space.

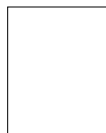
More than 20 pieces of state-of-the-art equipment are available to guests including Star Trac® machines for cardio workouts (treadmills; elliptical trainers; stairclimbers; plus recumbent, upright and spinning bikes) and Hoist® fitness systems for weight training including single, duals and free-weight workouts.

Guests also have many entertainment options including the Cardio Theater



system on all cardiovascular equipment and large flat-screen TV monitors mounted around the room.

The fitness center is open 24 hours a day, seven days a week and guests have secure access with their room keycards.



A limited number of rooms are available for these promotions. Advance purchase rates may also apply. ©2007 Marriott International, Inc.

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nymarriotteastside.com



INSIDE:
All the latest news from the New York Marriott East Side. The renovations are impressive. So are the incentives to come back soon!



WHAT'S NEW AT THE NEW YORK MARRIOTT® EAST SIDE?

JUST ABOUT EVERYTHING.

ROOMS DESIGNED JUST FOR YOU

Place your keycard in the slot, turn the handle and step into your chic New York City home away from home — welcoming and relaxing with a soft palette of soothing colors in contemporary and classic designs.

The centerpiece of the room is the new Revive bed — complete with fresh white 300-thread-count Egyptian cotton linens, a pillow-top mattress, duvet cover, red accent scarf and plenty of pillows. You simply can't resist settling in and making yourself comfortable.

But there's so much more ... lamps above the bed to make reading easier, a convenient desk to spread out and catch up on work or

write out postcards, a 32" flat-screen television to sit back and unwind, wired and wireless high-speed Internet, coffee maker/tea service and refrigerator ... we've thought of everything to make you comfortable.

Step into the gleaming bathroom and you'll find marble and stone finishes and Bath & Body Works amenities. You can definitely make yourself at home here.

Welcome to our new accommodations at the New York Marriott East Side — where the room looks as good as it feels.





CHECK IN – THEN PLUG IN

In Marriott's continued effort to redefine the guest experience, we are pleased to introduce our new Plug In Room that is designed to adapt with the way you work and play.

A 32-inch flat-panel LCD HDTV features an innovative "plug in panel" that offers connectivity for a variety of electronic devices including laptop computers, MP3 players, video game players and camcorders.

So no matter what you need to do while you are here, don't worry, because you've got great connections.



SPECIALS & PACKAGES

Escape!® NYC Experience Package for Two

If you are always visiting New York City on business, why not come back with someone special and experience all the City has to offer! With our "Escape! NYC Experience Package for Two" guests enjoy special values at these popular attractions including:

- Two tickets to the Top of the Rock Observation Deck rising 70 stories above Rockefeller Center with breathtaking views of Manhattan
- And exclusive Bloomingdale's 11% off all-day savings certificate (with minimum \$100 purchase)

Valid at the 59th Street and Lexington Avenue (flagship location)

Rates for this package range from \$239 to \$519 per night.

For reservations, visit Marriott.com or call 1-800-242-8684 and ask for promotional code ARN.

Package is available seven days a week through December 31, 2007. Please make advance reservations for Top of the Rock Observation Deck. Free Bloomingdale's gift also given while supplies last.



An Architectural Legend ON MANHATTAN'S EAST SIDE

When the original Shelton Towers (now the New York Marriott East Side) was constructed in 1924, it was a noteworthy architectural example. Considered a transitional precursor to the explosion of Art Deco skyscrapers that arose shortly thereafter, Shelton Towers was mired in historical allusions with its abundant and delightful gargoyles and scattered exterior decorative elements.

A vision of architect Arthur Loomis Harmon, who later became a partner in the firm that designed the Empire State Building several years later, the building features Romanesque decorative elements including owls, lions, pelicans, as well as people engaged in some of the sports the hotel's patrons were offered in its rooftop health facility, including squash.

The 35-story, 1,200-room hotel was the world's tallest when it was built and it was the first tall building of the postwar era in New York to convincingly inhabit its height and even to seem greater than its size. Harmon actually bulged its mass as it rose, employing classical columns to prevent the illusion of sagging.

Unfortunately, as skyscrapers continued to rise throughout Manhattan and around the then Shelton, it got swallowed up by the surrounding buildings and its wonderful decorative elements are often not immediately visible ... unless one spends a moment to admire them from across Lexington Avenue.

Thankfully, the building has gained some notoriety and will be forever immortalized by being depicted in some of the works of two of its most legendary tenants — Alfred Steiglitz, the photographer and Georgia O'Keefe, the painter, who positioned herself in front of Shelton Towers in 1926 and painted "The Shelton with Sunspots" and "Views of the East River from the Shelton."

How often art imitates life.

GOLD AND PLATINUM MEMBERS HAVE EXCLUSIVE ACCESS...

The Concierge Lounge at the New York Marriott East Side is completely new — in fact, we've relocated it from the 35th floor to the 16th floor providing easier access, more space and a fabulous new outdoor terrace with incredible views of the East River!

The 1,600-square-foot space and adjoining 800-square-foot terrace have a classic yet contemporary feel and feature plenty of space for relaxing, a fireplace and flat-screen televisions. It's a great new airy space where our Gold and Platinum members can come and relax, grab some refreshments and enjoy the spectacular panoramas.

The Concierge Lounge is open Monday through Thursday from 6:30 a.m. to 10:30 p.m., Friday from 6:30 a.m. to 1:30 p.m. and Sunday from 5:00 p.m. to 10:30 p.m. It is closed on Saturdays. Guests can enjoy continental breakfast with one hot item from 6:30 a.m. to 9:30 a.m., hors d'oeuvres, desserts, an honor bar from 5:30 p.m. to 8:30 p.m. and beverages and coffee all day. Access is available for all guests for an additional fee.



Stay Free on Sundays!

We all wish our weekends could be just a little bit longer and at the New York Marriott East Side, they can be! With our "Stay Free on Sundays" offer, guests who stay any Friday and Saturday night from now through September 4 will receive Sunday night free PLUS some special extras! Guests who take advantage of this package will also receive:

- An upgraded Superior guest room accommodation with our Revive bedding
- Complimentary access to our new Concierge Lounge Sunday night and Monday morning
- 20% off room service
- Turndown service each evening
- A New York City themed amenity

Rates range from \$199 to \$319 per night, must be prepaid and are non-refundable. 7-day advance purchase required.

For reservations, visit Marriott.com or call 1-800-242-8684 and ask for promotional code D58.

Guests must stay Friday and Saturday nights to get Sunday night free.

New York City Summer Savings

Summer is the perfect time to be in New York City and the New York Marriott East Side is offering special savings for guests!

Now through Labor Day, enjoy special rates at our hotel ranging from \$159 to \$389/\$259 to \$329 per night on select dates and subject to availability. 14-day advance purchase is required.

For reservations, visit Marriott.com or call 1-800-242-8684 and ask for promotional code I24.

This package is valid seven days a week through September 4, 2007. Guests must stay Friday to get Saturday and/or Sunday.



great eats

Looking for a new place to dine on your next visit to the Big Apple? The Concierge at the New York Marriott East Side recommends these hot new spots:

Kobe Club
68 W. 58th St. (bet. 5th & 6th Aves.)
212-644-5623

Über-restaurateur Jeffrey Chodorow has opened yet another trendy spot in his nod to the popularity of steakhouses. Diners can choose from an amazing array of Wagyu beef that can be ordered in tasting flights. The talk of the town are the 2,000 samurai swords suspended from the ceiling!



p*ong
150 W. 10th St.
(bet. Greenwich Avenue & Waverly Place)
212-929-0898

If you have a sweet tooth and are in the mood to head downtown, check out this new entrant in high-concept dessert bars. Pastry chef, Pichet Ong, creates haute, Asian-inspired sweet, savory, as well as sweet and savory plates with a wide variety of tasting options.

Wild Salmon
622 Third Avenue (at 40th Street)
212-404-1700

Jeffrey Chodorow strikes again with his first venture into seafood. This Pacific Northwest specialist features an extensive menu focusing on salmon, a raw bar and some Wagyu beef served under a copper mobile of flying fish.



Harry Houdini performed one of his patented escapes out of a locked and chained box in the Shelton Towers pool (the original name of the New York Marriott East Side).

Did you know?

The New York Marriott East Side was the first major New York hotel to have female bellhops.

